

# A BETTER WAY TO DESIGN AND BUILD









## **REVOLUTIONARY TECHNOLOGY**

**What is DecoArmor?** It's the result of proprietary technology combining two Best-in-Class materials:

### **Real Ground Stone**

Actual stone granules form the surface of DecoArmor products giving them the most natural colors and textures possible.

### **Supported with Polyurea (truck bed liner)**

What is Polyurea? Originally created more than 40 years ago as an impenetrable tank containment system liner, it is most commonly used as truck bed lining today. Polyurea is 100% closed cell — meaning it is 100% waterproof while being resistant to scratches, dents and tears. It is one of the most stable materials ever formulated.

### REVOLUTIONARY PERFORMANCE

**DecoArmor Designs offers an innovative line of surface application products that solves the challenges associated with stone, stucco and wood exterior and interiors.** The DecoArmor product itself is a lightweight, low-cost, realistic alternative to the standard surfacing methods practiced today. It is tougher, more weather-resistant and more durable than real or cultured stone and wood. It will never chip, fade or become detached over time. DecoArmor installs quickly with basic tools, requires fewer hands, less installation time and solves the engineering issues of weight and weather. It is as tough as a truck-bed liner and looks identical to stone, stucco and wood.



DecoArmor products solve every issue associated with stone, wood and masonry applications:

- Impact resistance
- · Won't crack or chip or fade
- UV stable
- Lightweight
- Reduced cost
- Reduced liability and repairs
- Easy installation
- Water, corrosive, mold-proof
- ASTM specified











Front/Back



REAL STONE AND TRUCK BED LINER MADE A BEAUTIFUL BABY.

You have to see it and handle it to believe it. Get your hands on a sample and experience it for yourself. Call 800-416-3544.





PART NAME:

Barn Board Panel

PART NUMBER:

BBP-8-24

DIMENSIONS (INCHES):

8 x 23.5 x 0.12

SQ. FT. COVERAGE:

1.3

COLOR OPTIONS:

Tan // Grey





PART NAME:

Cabin Wood Panel

PART NUMBER:

CWP-8-24

DIMENSIONS (INCHES):

8 x 23.5 x 0.12

SQ. FT. COVERAGE:

1.3

COLOR OPTIONS:

Tan // Grey





PART NAME:

StackStone Flat Panel

PART NUMBER:

SSFP-6-24

DIMENSIONS (INCHES):

6 x 23.5 x 0.12

SQ. FT. COVERAGE:

0.98

COLOR OPTIONS:

Tan // Grey // Tan & Grey







PART NAME:

Boulder Stack Panel

PART NUMBER:

BSP-6-24

DIMENSIONS (INCHES):

6 x 22.5 x 1

SQ. FT. COVERAGE:

0.95

COLOR OPTIONS:

Tan // Grey // Tan & Grey











PART NAME:

**Boulder Stack Corner** 

PART NUMBER:

BSC-6-13

DIMENSIONS (INCHES):

6 x 6.5 x 6.5 x 1

SQ. FT. COVERAGE:

0.5

COLOR OPTIONS:

Tan // Grey // Tan & Grey





PART NAME:

Canyon Stone Panel

PART NUMBER:

CSP-12-24

DIMENSIONS (INCHES):

12 x 22.5 x 2

SQ. FT. COVERAGE:

1.9

COLOR OPTIONS:

Tan // Grey // Tan & Grey







PART NAME:

Canyon Stone Corner

PART NUMBER:

CSP-12-18

DIMENSIONS (INCHES):

12 x 9 x 9

SQ. FT. COVERAGE:

1.5

COLOR OPTIONS:

Tan // Grey // Tan & Grey







PART NAME:

Rustic Brick Panel

PART NUMBER:

RBP-12-16

DIMENSIONS (INCHES):

12 x 16 x 0.35

SQ. FT. COVERAGE:

1.33

COLOR OPTIONS:

Tan // Grey // Tan & Grey











#### RockFace Ledger

PART NUMBER:

RFL-4-24

DIMENSIONS (INCHES):

4 x 22.5 x 2

SQ. FT. COVERAGE:

0.95

COLOR OPTIONS:

Tan // Grey







#### RockFace Ledger Corner

PART NUMBER:

RFLC-4-24

DIMENSIONS (INCHES):

4 x 12 x 12 x 2

SQ. FT. COVERAGE:

0.95

COLOR OPTIONS:

Tan // Grey







PART NAME:

#### Rustic Brick Corner

PART NUMBER:

RBC-16-16

Tan // Grey // Tan & Grey

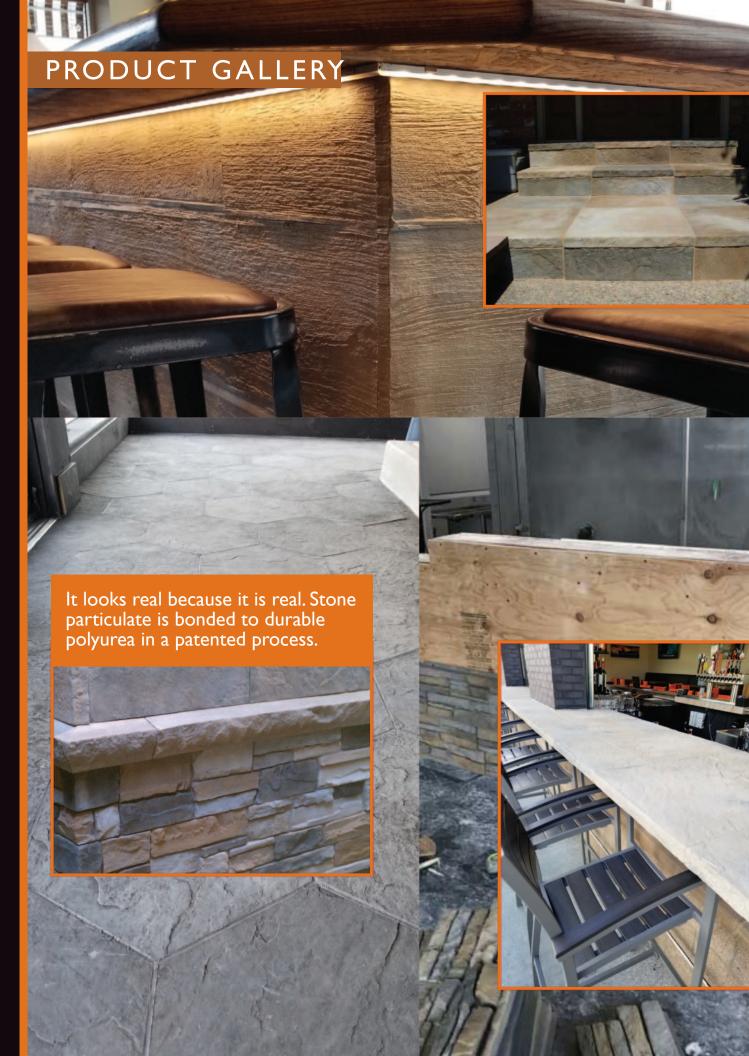














## REVOLUTIONARY OPPORTUNITY

### There's Nothing Else Like it in the World: And the World is Ready for DecoArmor Designs.

Based on its unique performance characteristics, realistic appearance and tougher-than-stone durability, there is no other product like it on the market today. In our nationwide expansion, DecoArmor Designs is poised to capture a significant share of the engineered surface application market — and will give stone, cultured stone and other hard surface options a real run for their money.

We at DecoArmor Designs are committed to excellence and integrity — and empowering the American Dream through innovation and quality. For the first time, the DecoArmor advantage is being offered as a regional franchise opportunity. For more information, call 800-416-3544.

### Get the Franchise Other Franchises Depend on for Lasting, Beautiful Results.







"The Hickory & Ash restaurant design theme is "urban rustic", so when I found the DecoArmor weathered hardwood product and showed it to my clients, we knew we had something with potential. We love the realistic look, but the unbelievable durability is ultimately why this product found its way onto our outdoor table tops and planter siding — and indoors on the bar front, AND around the "Wine Fort" room! We couldn't be happier to find this great product."

### **Riddick Semple, AIA Architect**

"We first came across the sandstone tile several years ago when it was just a prototype, and we immediately saw the great solutions that it provided, so we specified it as a replacement for real sandstone on a few projects. Over the years the product has performed remarkably well so we encouraged DecoArmor to manufacture and market it. And we now have the sandstone, and other products, specified in a large municipal project in northern Colorado, and a University annex in Tucson, Arizona. With the realistic appearance, lightweight, durability, and flexibility, the Decoarmor products offer tremendous design advantages to a company like ours."

**Gary Brothers / Principal BVZ Architects, Boulder Colorado** 





## DecoArmor Designs President and innovator Bruce Harrington has Made a Career of Improving the Process of Building.

Bruce Harrington's passion for problem-solving has led to many industry firsts — including the development of first hurricane-resistant building system to be approved by the State of Florida. He was selected as Lead Contractor for UNESCO's Chernobyl Disaster Relocation Program. Upon returning from Russia, Bruce set his sights on the emerging surface engineering market where he created exterior treatment applications marketed as Rockreations and Rhino-Forms.

# The Charles Goodyear of Engineered Surface Applications: Lightning Strikes Again.

While experimenting with various polyurethane and polyurea (truck-bed liner material) formulations for use in cast stone applications, a fateful accident in the lab led to the discovery of the now patented texturing formulation marketed today as DecoArmor. DecoArmor's realistic texture matching, light weight, speed and ease of installation, force impact resistance, labor, savings engineering and cost savings, combined with its proprietary waterproofing properties and unlimited application capacity, makes DecoArmor a revolutionary improvement in the way buildings are designed and finished. DecoArmor products are tougher than time and built to perform in extreme conditions.

SIDING
WALLS
FLOORING
DECKING
HARDSCAPES
TABLES

imagination unleashed



#### **DecoArmor Franchising, LLC**

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